

# Steven Johnson

## Graphic Designer

### About

I am a Multimedia Designer/Production Artist with over 5 years of experience in graphic design and video editing. I have expertise in creating B2B marketing materials and managing end-to-end video production processes. I assist in promotional campaigns leading to increased client retention and sales. I am known for teamwork and engaging communication with clients to bring their visions to life.

### Contact

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### Digital Portfolio

<https://stevenjohnsonart.com>

### Education

January 2020-May 2024

#### Bachelor of Fine Arts

#### Concentration in Graphic Design

Nicholls State University

August 2016-May 2019

#### Associate Degree in Accounting

Fletcher Technical Community College

### Skills

Adobe Premiere Pro	Adobe After Effects
Adobe Animate	Figma
Adobe Illustrator	Unity
Adobe Photoshop	Blender
Adobe InDesign	Hubspot
Microsoft Office Suite	MailChimp
WordPress	Canva
Wix	Asana/Monday

### Awards

#### Best in Show

2D Animation  
Nicholls State  
University Scholars  
Expeaux 2023

#### Runner-Up

Art History Blog  
Nicholls State  
University  
Student Show 2023

### Professional Experience

#### Production Artist/Multimedia Designer

##### Freelance

November 2024-Present

##### J.W. Toups

April 2023-November 2024

- Prepared print files for output, including prepress tasks like image retouching, color correction, file format conversion, and ensured proper file specifications for various printing methods.
- Worked closely with the CEO and/or sales team to refine designs, incorporate feedback, and articulate and develop the company's brand across a unified visual system.
- Managed and edited website content, including updating images, fonts, and design.
- Collaborated with the sales team and/or senior designer to create print-ready artwork, including brochures, packaging, labels, promotional materials, trade show displays, and documentation, ensuring precision and adherence to brand guidelines.
- Conducted quality checks on all materials to validate correct fonts, images, colors, and print specifications, to ensure compliance with industry standards and vendor requirements.
- Maintained organized file management systems for tracking revisions and versions of design assets, ensuring seamless collaboration and easy access to project files.

#### Video Editor

##### Freelance

June 2009-November 2024

- Managed the entire video production process, from filming to post-production, ensuring high-quality visual storytelling.
- Developed and designed motion graphics and animated content for video projects.
- Edited video footage, added effects, graphics, and animations to enhance final products.
- Managed the video archive, verifying that all formats and video codecs complied with television broadcast standards.